



TRAVIS SWITZER

SENIOR CONSULTANT – SPORT & LEISURE

Travis Switzer is a dedicated sport and leisure industry professional with more than 10 years experience working within AFL Victoria and Local Government in the community sport sector.

Prior to joining insideEDGE, Travis was the Region General Manager for AFL Gippsland for 5 years. In this role he was responsible for leading the Gippsland region team, a region with over 13,000 football participants incorporating over 120 clubs, 8 senior football leagues, 6 junior football leagues, 2 female competitions and 5 umpire associations.

Travis is passionate about sport and it's benefits for a community having either coached, played, worked and/or been involved in AFL, netball, cricket, tennis and basketball since his youth.

Travis' particular interests lie in the development of grassroots sport and providing local sporting clubs, associations and community organisations with the support required to ensure their sustainable operation and to reach their individual objectives.

Travis' work history has also included Sport and Recreation roles with Wellington Shire Council and Latrobe City Council.

As insideEDGE's Senior Sport and Recreation Consultant, Travis is focused on utilising his experience in community sport and local government to build knowledge throughout the grassroots sporting sector and provide a significant contribution to enhancing Australian sport. At insideEDGE, Travis will seek to assist sporting clubs to enhance their professionalism, grow participation and better connect with peak sporting bodies, local government and their local communities.

Qualifications/Education

- Federation Training:
Advanced Diploma of Business (2011)
- Federation Training:
Diploma of Business (2010)

Core Skills

- Project management
- Community and stakeholder consultation
- Consumer and market research
- Strategy development
- Business and sports planning
- Facility and capital works planning
- Contractor management
- Government service planning
- Policy development

Project Experience

- Strategic Plan for football/netball Gippsland Region
- Regional football facility –Morwell
- Healthy Lifestyles Strategy – Wellington Shire
- Aquatics Facilities Strategy – Wellington Shire