



LISA FARACI

SENIOR CONSULTANT – SPORT AND RECREATION

Lisa Faraci is regarded as insideEDGE's AFL and netball specialist. Lisa has responsibility for delivery of all facets of project management associated with state and regional facility planning and consultation combined with product development for *insideEDGE's* auditing tool, Sports Facility Auditor, currently being used nationally by AFL and Cricket Australia. Lisa's G21 and AFL Barwon Regional Strategy received a PLA National Planning Award

Lisa has fourteen years executive experience in human resources and governance within the local government environment being a senior advisor on strategic human resource issues, contemporary governance and corporate communication.

Lisa also has extensive executive level experience in the community sport environment. She was appointed to the Woorinen Football Netball Club presidency in 2008, being the first female president in the Central Murray Football Netball League. She is also an ex Netball Club President, League Hearing Officer and Senior netball coach and player. Her knowledge extends to strategic project management, major facilities development, strategic and business planning, funding procurement, club mergers and governance reviews, sponsorship and stakeholder management.

Lisa relocated to Melbourne in 2012 and has intimate knowledge of AFL Victoria's strategic directions and program objectives having initially worked as a consultant supporting its infrastructure, planning and government partnerships team. Although she is based in Melbourne, she continues to support Woorinen Football Netball Club with infrastructure projects, funding submissions and installation of the region's first youth girls side in a volunteer capacity.

Qualifications/Education

- Swinburne University of Technology – Bachelor of Arts (1993)
- VECCI – Managing Human Resources Certificate (1999)
- Australia Wide Business Training – Diploma of Business (2006)

Core Skills

- Strategic project management
- Stakeholder consultation
- Strategic and business planning
- Major facilities development
- Corporate communication
- Change management
- Club development
- Financial management

Project Experience

- AFL National Facilities Audit Program
- AFL Victoria Football Facilities Strategy (Heartland) Review
- VFL State Facility Improvement Plans
- Regional Planning for AFL Central Victoria, AFL Goldfields, Western Metropolitan Melbourne, Melbourne South and G21 and AFL Barwon
- Joint PLA 2015 National Award for Leisure / Open Space Planning