

# Lisa Faraci

## Personal summary

Lisa Faraci joined the *insideEDGE* team in 2013. In her role as Business Manager, she has responsibility for consultation and stakeholder management, research and data analysis, product development, marketing and communication and has project management oversight over all *insideEDGE* projects and our continuous improvement program.

Lisa has fourteen years executive experience in human resources and governance with the Swan Hill Rural City Council, being Council's senior advisor on strategic human resource issues, contemporary governance and corporate communication. Concurrently, she managed her own property development business, overseeing business planning, marketing, project management and staffing.

Lisa also has extensive executive level experience in the community sport environment. She was appointed to the Woorinen Football Netball Club presidency in 2008, being the first female president in the Central Murray Football Netball League. Her knowledge extends to strategic project management, major facilities development, business planning, funding procurement, club mergers and governance reviews, sponsorship and stakeholder management.

Lisa recently relocated to Melbourne and held a consultancy position with AFL Victoria, supporting their infrastructure, planning and government partnerships area. In this role she assisted the delivery of AFL Victoria's local government initiatives, statistical analysis and strategic planning across Victoria. Although she is based in Melbourne, she also continues to support Woorinen Football Netball Club with infrastructure projects and funding submissions in a volunteer capacity.

## Qualifications/Education

- Swinburne University of Technology – Bachelor of Arts (1993)
- VECCI – Managing Human Resources Certificate (1999)
- Australia Wide Business Training – Diploma of Business (2006)

## Core Skills

- Human resource and volunteer management
- Policy development
- Business analysis and development
- Community and stakeholder consultation
- Facility, business and sports planning
- Venue management and operations
- Consumer and market research
- Marketing, event and program development