



MELBOURNE EAST REGIONAL SPORT AND RECREATION STRATEGY

“The Melbourne East Regional Sport and Recreation Strategy has been developed to support and guide Melbourne East Council's in the planning and delivery of regional sport and recreation facilities. The Strategy is a great example of the Melbourne East Councils, State Sporting Associations and the Victorian Government working together to create opportunities for increased physical activity for the region. The development of the Plan was facilitated by *insideEDGE*.”
Tim Cocks, Maroondah City Council

PROJECT VALUE: \$98,000

COMPLETED: 2016

**CLIENT: 7 MELBOURNE EAST LOCAL GOVERNMENT
AUTHORITIES AND REGIONAL DEVELOPMENT AUSTRALIA**

The Melbourne East Region incorporates the seven Local Government Areas of City of Boroondara, Knox City Council, Manningham City Council, Maroondah City Council, City of Monash, City of Whitehorse and the Shire of Yarra Ranges.

These LGAs, supported by Sport and Recreation Victoria and Regional Development Australia, delivered a strategic framework to guide the future development of regional level sports facilities and shared recreation trails in Melbourne's East.

The strategy assisted in optimising planning policies and resource allocation, facility usage levels, improved financial viability and sustainability of facilities while at the same time ensuring greater access to higher quality facilities is achieved for the region's current and future residential populations.

KEY HIGHLIGHTS:

- Delivered in 7 key stages
- Engagement with state, regional and local government agencies, sporting bodies and regional sporting leagues. In addition to associations and current and potential future user groups.
- Partnered with Vicsport to deliver major SSA consultation program.
- GIS mapping used to generate strategic outcomes.