



AFL GOLDFIELDS REGIONAL STRATEGY

KEY HIGHLIGHTS:

- Extensive consultation with all fourteen LGA's within the AFL Goldfields region, participating Leagues, Clubs, Umpiring Associations and other key stakeholders.
- Study area includes all 64 local clubs and 79 venues accessed by AFL Goldfields teams across the region.
- Provision of a clear and coordinated structure for football governance and project delivery for the next decade.

**PROJECT VALUE: \$43,000
IN PROGRESS**

**CLIENT: AFL VICTORIA, NETBALL VICTORIA, AFL
GOLDFIELDS & 14 LOCAL GOVERNMENT AUTHORITIES**

AFL Goldfields, the fourteen Local Government Authorities within the Goldfields football region, AFL Victoria and Netball Victoria, have partnered to investigate the infrastructure and sports development needs from both a local and regional perspective.

The Strategy will address current and future demand for infrastructure to support the growth of football and netball and provide a prioritised list of improvements and developments to guide investment decisions.

The region is experiencing rapid growth in some areas, whilst in other areas there is declining or ageing population. AFL Goldfields enjoys a high participation base, with player numbers estimated at over 19,000 including football, youth girls football, netball, NetSetGO, school football and netball, AFL 9's, umpiring, coaching and Auskick. The study area will include all 64 local clubs and 79 venues accessed by AFL Goldfields teams across the region.

Resource limitation and anticipated growth in demand has created the need to further investigate the current and future provision of football and netball facilities, clubs and programs within the AFL Goldfields Region, as well as the need to develop sustainable support structures and strategies to enhance all forms of the sports' development.